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Liner Shipping 2025: How to survive and thrive by Lars Jensen

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The core business models and business cultures which made the shipping lines successful are now failing. Lars Jensen, author of the book □Liner Shipping 2025□ will provide insights in Global Liner Shipping is undergoing the largest transformation since the invention of the container itself.

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Liner Shipping 2025: How to survive and thrive eBook ...

Liner Shipping 2025 The liner shipping industry undergo a dramatic transformation in the coming decade. The new book - "Liner Shipping in 2025 - How to Survive and Thrive" outline the underlying trends driving this development, and explores the critical questions industry stakeholders need to ask if they want to be on the forefront of this change.

Global Liner Shipping is undergoing the largest transformation since the invention of the container itself. The core business models and business cultures which made the shipping lines successful are now failing. The coming decade will see the emergence of new business models suited for a new environment. This transformation is a source of significant opportunity for industry stakeholders, but equally a source of grave risk should existing companies fail to adapt accordingly. This book provides a foundation for industry stakeholders to understand the trends impacting the industry, allowing them to identify the right questions to ask in order to not only survive, but thrive towards 2025.

Culture shock in Maersk Line is the first detailed description of the significant cultural changes which have taken place in one of Denmark's most iconic companies over the past 15 years ... It has been a turbulent period, where old virtues have been replaced, and the old anarchistic entrepreneurs have been replaced by a modern and professional focus on hard results ... As Maersk employees who participated in the book acknowledge: "Maersk Line today, and Maersk Line 10 years ago, have only two things in common: They ship containers, and they are headquartered on Esplanaden in Copenhagen. Everything else has changed."--From back cover.

This report examines the issues that need to be considered before the decision to proceed to costly expansions with long-life spans and a structural influence on the local and national economy. The report benefits from a case study of Chile.

This series contains the decisions of the Court in both the English and French texts.

The annual FAO survey of world pulp and paper capacities is based on figures received from correspondents. The following are some features of the presentation: country tables for pulp and paper are presented on one page; grade tables show the volume of production capacity by country, for each product and product aggregate code; and production tables by country. Le recensement annuel de la FAO sur les capacités mondiales de production de pâte et de papier se fonde sur les chiffres envoyés par les correspondants. La présentation des données est caractérisée par les points suivants: les tableaux par pays pour la pâte et le papier sont présentés chacun sur une page; les tableaux par produit indiquent la capacité de production par pays, pour tous les produits et groupes de produits codés; et les tableaux de production par pays. La encuesta anual de la FAO sobre la capacidad mundial de producción de pulpa y papel se basa en los datos recibidos de los corresponsales. Cabe señalar las siguientes características de la presentación: los cuadros relativos a la pulpa y papel por países se ofrecen en una página; los cuadros por productos indican el volumen de la capacidad de producción por países, en relación con cada producto y el código de la suma de productos; y los cuadros de producción por país.

Introducing a new methodology for measuring competitiveness in shipping ports, this analysis provides policy makers, industry practitioners, and academics with a pragmatic approach to the peculiarities of large ports around the world. Using quantitative measures as well as holistic and cultural considerations, the manual describes the general workings of the container port and shipping industry and provides in-depth case studies of ports in Southeast Asia, the Pearl River Delta, the Yangtze River Delta, and Northwest Europe.

Intermodal Maritime Security: Supply Chain Risk Mitigation offers every stakeholder involved in international transactions the tools needed to assess the essential risks, threats and vulnerabilities within the global supply chain. The book examines the role intermodal maritime transportation plays in global security, surveying its critical policies, procedures, operations, infrastructure and systems. Linking new technological standards with intermodal operations, this book provides the foundational knowledge readers need, including transportation and maritime trade students, researchers, practitioners and regulatory agencies. Blends academic knowledge with real-world experiences Drawn from subject matter experts in academia, importers and exporters, transportation firms, and trade intermediaries Breadth of multidisciplinary coverage from maritime supply chains, port and maritime operations, as well as cyber and physical security

In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed into a huge industry that made the boom in global trade possible. *The Box* tells the dramatic story of the container's creation, the decade of struggle before it was widely adopted, and the sweeping economic consequences of the sharp fall in transportation costs that containerization brought about. But the container didn't just happen. Its adoption required huge sums of money, both from private investors and from ports that aspired to be on the leading edge of a new technology. It required years of high-stakes bargaining with two of the titans of organized labor, Harry Bridges and Teddy Gleason, as well as delicate negotiations on standards that made it possible for almost any container to travel on any truck or train or ship. Ultimately, it took McLean's success in supplying U.S. forces in Vietnam to persuade the world of the container's potential. Drawing on previously neglected sources, economist Marc Levinson shows how the container transformed economic geography, devastating traditional ports such as New York and London and fueling the growth of previously obscure ones, such as Oakland. By making shipping so cheap that industry could locate factories far from its customers, the container paved the way for Asia to become the world's workshop and brought consumers a previously unimaginable variety of low-cost products from around the globe. Published in hardcover on the fiftieth anniversary of the first container voyage, this is the first comprehensive history of the shipping container. Now with a new chapter, *The Box* tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation costs, and made the boom in global trade possible.

Ship Management: Theory and Practice unpacks the complexity of this crucial maritime activity by spelling out its key elements and the connections and linkages between them. Opening with an introduction and an overview of the special characteristics of ship management, the text then focuses on different strands of management. It offers dedicated chapters on strategic management, commercial management, operations management, technical management, human resource management and compliance management, weaving in numerous international examples throughout. The final chapter looks to the future, exploring the challenges facing ship management and the impact of digitalisation. *Ship Management: Theory and Practice* is a valuable resource for upper-level students of shipping management and maritime operations and can also serve as a one-stop reference for researchers and industry practitioners.

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